

# Positive Tourism Conversations Toolkit tiapei

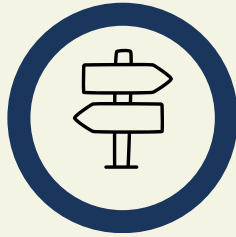


## USE THIS SIMPLE APPROACH:



### AKNOWLEDGE

Recognize the challenge or reality.



### REDIRECT

Offer alternatives and options.



### INSPIRE

Highlight the endless possibilities.

## TURN CHALLENGES INTO OPPORTUNITIES!



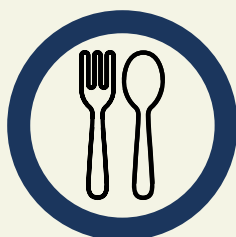
### GOLF



"You won't find a tee time this week."



Prime tee times are filling quickly, but twilight rounds and weekday play often offer excellent availability Island-wide and some of the best views of the day."



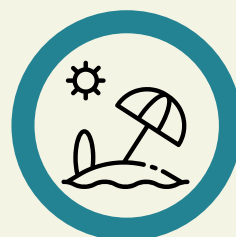
### DINING



"Everything is booked."



Popular restaurants can fill up during peak periods, but there are many great dining options across the Island, and flexible dining times often open up more choices."



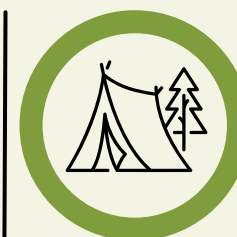
### BEACHES



"The beaches are too crowded."



PEI is home to dozens of beautiful beaches. If you're looking for a quieter experience, we can recommend a few hidden gems nearby."



### ACCOMODATIONS



"There are no rooms left."



"Availability may be limited in this area, but there are excellent options in nearby communities that provide easy access to Island attractions."



### REMEMBER:

Visitors don't see PEI through advertisements alone. They experience PEI through every interaction - with front-line staff, business owners, volunteers, residents, and community leaders.



*A positive, solution-focused conversation helps create*  
**A STRONGER VISITOR EXPERIENCE AND  
A STRONGER TOURISM INDUSTRY FOR  
EVERYONE.**